

## Tour Operator Toolkit

The following links provide resources to assist you in creating cooperative marketing campaigns with the Capital Region USA:

- Photos for Washington, DC, Maryland and Virginia can be found at the following links:
  - [Washington, DC photos](#)
  - [Maryland photos](#)
  - [Virginia photos](#)
- Here are suggested [editorial copy points](#) for your newsletter, website and other promotions
- Where possible we'd like to introduce the CRUSA brand into our campaigns; check out our [Brand Toolkit](#) with details about fonts, colors, logo specifications, etc.
- Download the Capital Region USA logo – [horizontal](#) or [vertical](#) (additional formats and styles available upon request)
- To link to the Capital Region USA digital travel guides in five languages, [click here](#)
- Tag your social posts with our hashtag - #CapitalRegionUSA – and follow our accounts on [Facebook](#), [Instagram](#), [Twitter](#) and [YouTube](#)

Thank you!